

Virgin Records

Branson and Powell initially ran a small record shop called *Virgin Records and Tapes* on Notting Hill Gate, London, offering bean bags and free vegetarian food for the benefit of customers listening to the music on offer.

The first real store was above a shoe shop in Oxford Street, London. After making the shop into a success, they created a fully fledged record label, called Caroline Records.

The name Virgin, according to Branson, arose from a brainstorming session. Tessa Woods suggested Virgin - as they were all new to business - like "virgins".

For more information see [Virgin Records](#) .